

## Zachary Peskowitz

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### CONTACT INFORMATION

Department of Political Science  
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### ACADEMIC POSITIONS

Associate Professor of Political Science, **Emory University**, Sept. 2019-

W. Glenn Campbell and Rita Ricardo-Campbell National Fellow and Starr Foundation Fellow, **Hoover Institution, Stanford University**, Sept. 2020-Aug. 2021

Assistant Professor of Political Science, **Emory University**, July 2015-Aug. 2019

Assistant Professor of Political Science, **Ohio State University**, Aug. 2012-June 2015

### EDUCATION

**Stanford Graduate School of Business**, Stanford, Calif.

Ph.D. Business Administration (June 2012)

- Area of Study: Political Economics

**Columbia University**, New York, N.Y.

M.A. Quantitative Methods in the Social Sciences (October 2007)

**University of Michigan**, Ann Arbor, Mich.

B.A. with High Distinction and Highest Honors in Political Science (May 2005)

- Majors: Economics and Political Science

### PEER-REVIEWED ARTICLES

Schiff, Kaylyn Jackson, B. Pablo Montagnes, and Zachary Peskowitz. 2022. "Priming Self-Reported Partisanship: Implications for Survey Design and Analysis." *Public Opinion Quarterly*. 86(3): 643-667.

Peskowitz, Zachary and James Szewczyk. 2022. "The Polarization Dynamics of Electoral Reforms." *Political Science Research and Methods*. 10(1): 116-135.

Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2021. "How Does Minority Political Representation Affect School District Administration and Student Outcomes?" *American Journal of Political Science*. 65(3): 699-716.

Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2021. "The Democratic Deficit in U.S. Education Governance." *American Political Science Review*. 115(3): 1082-1089.

Fowler, Erika Franklin, Michael M. Franz, Gregory J. Martin, Zachary Peskowitz, and Travis N. Ridout. 2021. "Political Advertising Online and Offline." *American Political Science Review*. 115(1):130-149.

- Abott, Carolyn, Vladimir Kogan, Stéphane Lavertu, and Zachary Peskowitz. 2020. "School District Operational Spending and Student Outcomes: Evidence from Tax Elections in Seven States." *Journal of Public Economics*. 183:104142.
- Cook, Jason B., Vladimir Kogan, Stéphane Lavertu, and Zachary Peskowitz. 2020. "Government Privatization and Political Participation: The Case of Charter Schools." *Journal of Politics*. 82(1):300-314.
- Peskowitz, Zachary. 2019. "Ideological Signaling and Incumbency Advantage." *British Journal of Political Science*. 49(2):467-490.
- Montagnes, B. Pablo, Zachary Peskowitz, and Joshua McCrain. 2019. "Bounding Partisan Approval Rates Under Endogenous Partisanship: Why High Presidential Partisan Approval May Not Be What It Seems." *Journal of Politics*. 81(1):321-326.
- Peskowitz, Zachary and Suhas A. Sridharan. 2018. "Partisanship, Political Institutions, and Debt Issues." *Journal of Law, Economics, and Organization*. 34(3):395-424.
- Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2018. "Election Timing, Electorate Composition, and Policy Outcomes: Evidence from School Districts." *American Journal of Political Science*. 62(3):637-651.
- Peskowitz, Zachary. 2018. "Selection and Incentives in the Electoral Security-Constituency Communication Relationship." *Legislative Studies Quarterly*. 43(2):275-304.
- Martin, Gregory J. and Zachary Peskowitz. 2018. "Agency Problems in Political Campaigns: Media Buying and Consulting." *American Political Science Review*. 112(2):231-248.
- Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2017. "Direct Democracy and Administrative Disruption." *Journal of Public Administration Research and Theory*. 27(3): 381-399.
- Chaudoin, Stephen, Zachary Peskowitz, and Christopher Stanton. 2017. "Beyond Zeros and Ones: The Intensity and Dynamics of Civil Conflict." *Journal of Conflict Resolution*. 61(1): 56-83.
- Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2016. "Do School Report Cards Produce Accountability Through the Ballot Box?" *Journal of Policy Analysis and Management*. 35(3): 639-661.
- Kogan, Vladimir, Stéphane Lavertu, and Zachary Peskowitz. 2016. "Performance Federalism and Local Democracy: Theory and Evidence from School Tax Referenda." *American Journal of Political Science*. 60(2): 418-435.
- Krehbiel, Keith and Zachary Peskowitz. 2015. "Legislative Organization and Ideal-Point Bias." *Journal of Theoretical Politics*. 27(4): 673-703.
- Martin, Gregory J. and Zachary Peskowitz. 2015. "Parties and Electoral Performance in the Market for Political Consultants." *Legislative Studies Quarterly*. 40(3): 441-470.
- Dropp, Kyle and Zachary Peskowitz. 2012. "Electoral Security and the Provision of Constituency Service." *Journal of Politics*. 74(1): 220-234.

WORK IN PROGRESS	<p>“Can Elite Allegations of Electoral Fraud Demobilize Supporters?” with Bernard L. Fraga and James Szewczyk (revise and resubmit at <i>Political Behavior</i>)</p> <p>“Assessing the Impact of Informational Interventions on Perceptions of School Quality” with Kaylyn Jackson Schiff</p> <p>“Using Voter Registration Databases and MRP to Estimate Neighborhood-Level Public Opinion: An Application to Buckhead Cityhood” with Michael Leo Owens</p> <p>“Unbundling the Enrollment Effects of School Performance Information” with Vladimir Kogan and Stéphane Lavertu</p> <p>“Spatial Voting in the 2020 Democratic Primaries” with B. Pablo Montagnes and Sergio Montero</p> <p>“Measuring Preference Intensity and Its Policy Effects” with Eddy S.F. Yeung</p>
TALKS	<p>University of Wisconsin-Madison, American Politics Workshop (2023)</p> <p>Ohio State University (2023)</p> <p>University of Wisconsin-Madison, American Politics Workshop (2020)</p> <p>Yale University, American Politics and Policy Workshop (2020)</p> <p>UCLA, American Politics Workshop (2019)</p> <p>Duke University, Behavior and Identities Workshop (2019)</p> <p>Vanderbilt University, Center for the Study of Democratic Institutions Seminar (2018)</p> <p>University of Georgia, Department of Public Administration and Policy Seminar (2018)</p> <p>University of Pittsburgh, Center for the Study of American Politics and Society Seminar (2017)</p> <p>UC-Berkeley, Research Workshop in American Politics (2016)</p> <p>University of Texas - Austin, Department of Government (2014)</p> <p>Emory University, Department of Political Science (2014)</p> <p>OSU Glenn School of Public Affairs, Glenn School Colloquium Series (2014)</p> <p>Princeton University, Center for the Study of Democratic Politics Seminar (2014)</p> <p>Harris School, University of Chicago, Political Economy Seminar (2014)</p> <p>Emory University, Political Institutions and Methodology Seminar (2013)</p> <p>Yale University, Center for the Study of American Politics Seminar (2012)</p> <p>Ohio State University (2011)</p> <p>University of Illinois Urbana-Champaign (2011)</p>
CONFERENCE PRESENTATIONS	<p>PolMeth XL Poster (2023)</p> <p>Atlanta Studies Symposium Annual Meeting (2023)</p> <p>University of Chicago Harris School Center for Effective Government American Politics Conference (2022)</p> <p>Southern Political Science Association (2020)</p> <p>APPAM (2018, 2022 scheduled)</p> <p>Boston University Local Political Economy Conference (2018)</p> <p>State Politics and Policy Conference (2017, 2018, 2022)</p> <p>Urban Affairs Association Conference (2015)</p> <p>American Political Science Association (2010, 2014, 2015, 2017, 2018, 2019, 2021, 2022)</p> <p>Midwest Political Science Association (2009-2018)</p> <p>European Political Science Association (2012)</p>
DISCUSSANT	<p>Local Political Economy Conference (2022)</p>

George Washington University Local Political Economy Conference (2019)  
 George Washington University Local Political Economy Conference (2019)  
 Yale CSAP American Politics Conference (2019)  
 Southern Political Science Association (2019, 2020)  
 APPAM (2018)  
 APSA (2021, 2022)  
 Emory Political Economy Conference (2017)  
 Vanderbilt Urban Political Economy Conference (2017)  
 Emory CSLPE Conference (2016)  
 MPSA (2013, 2014, 2016, 2017, 2018)

RESEARCH  
 GRANTS      Program to Enhance Research and Scholarship, Emory College, \$5,000 (with Kaylyn Jackson Schiff and B. Pablo Montagnes)  
                  Lyle Spencer Research Award, Spencer Foundation, \$632,778.60 (Co-PI with Vladimir Kogan and Stéphane Lavertu)  
                  Social and Behavioral Sciences, Ohio State, \$2,000 (with Vladimir Kogan), 2014  
                  Center for the Study of Democracy, Ohio State, \$17,584 (with Vladimir Kogan and Stéphane Lavertu), 2013  
                  Center on the American Governor, Eagleton Institute of Politics, Rutgers University, \$4,500 (with Kyle Dropp), 2013

AWARDS      Best paper in the APSA Information Technology and Politics Section at 2019 APSA for “Political Advertising Online and Offline”  
                  Short-term Visiting Faculty Fellow, Institute for Quantitative Theory and Methods, Emory University (Aug. 2013)  
                  Fellowship, Stanford Graduate School of Business (2007-2012)  
                  William Jennings Bryan Prize, University of Michigan (2005)  
                  Phi Beta Kappa, University of Michigan (2005)  
                  Alfred G. Meyer Award for outstanding undergraduate paper in Russian, East European, and Eurasian Studies, University of Michigan (2004)  
                  Morris Wasserstein Award, University of Michigan (2002)

TEACHING      At Emory:  
                  Empirical Methods II (Ph.D.) (Fall 2021)  
                  Empirical Methods I (Ph.D.) (Spring 2020, Spring 2023)  
                  Quantitative Sciences Capstone (Undergraduate) (Spring 2020)  
                  The Linear Model (Ph.D.) (Spring 2016, Spring 2017, Spring 2018, Spring 2019)  
                  Public Policy (Undergraduate) (Spring 2019, Fall 2021, Fall 2022, Fall 2023)  
                  Political Economy of Public Policy (Undergraduate/Ph.D.) (Spring 2018)  
                  Intermediate National Politics of the U.S. (Undergraduate) (Spring 2016, Spring 2017)  
                  Politics & Policy (Ph.D.) (Fall 2015)  
  
                  At Ohio State:  
                  Quantitative Political Analysis I (Ph.D.) (Fall 2012, Fall 2013, Fall 2014)  
                  Causal Inference (Ph.D.) (Spring 2014)  
                  Business and Government Relations (Undergraduate) (Fall 2012, Fall 2013, Fall 2014)  
                  Business and Government Relations Honors (Undergraduate) (Spring 2013, Spring 2015)  
                  Voters and Elections (Undergraduate) (Spring 2014)  
                  Politics of Film and Television (Undergraduate) (Spring 2015)

REVIEWER      *American Economic Journal: Applied Economics, American Economic Journal: Eco-*

*nomic Policy, American Journal of Political Science, American Political Science Review, British Journal of Political Science, CUNY Collaborative Incentive Research Grants, Games and Economic Behavior, Journal of Law, Economics, and Organization, Journal of Legal Studies, Journal of Legislative Studies, Journal of Political Institutions and Political Economy, Journal of Politics, Journal of Public Administration Research and Theory, Journal of Public Policy, Journal of Systems Science and Systems Engineering, Journal of Urban Affairs, Latin American Research Review, Legislative Studies Quarterly, Political Analysis, Political Behavior, Political Research Quarterly, Public Choice, Quarterly Journal of Economics, Quarterly Journal of Political Science, Russell Sage Foundation Trustee Grants, SAGE Open, Social Psychological and Personality Science*

#### SERVICE

##### At Emory:

Director of Public Policy and Analysis Major and Minor (August 2023-)  
 Comparative Politics and International Relations Search Committee (2023)  
 Director of Undergraduate Studies (August 2021- August 2023)  
 American Politics Search Committee (2021-2022)  
 Chair of Undergraduate Policy Committee (2021-2023)  
 Co-Chair of Honors Committee (2021-2023)  
 Interviewer for Emory Scholars Program (2023)  
 Emory College Honor Council Appeal Board (Spring 2020)  
 Emory College Faculty Responsibilities Working Group (2018)  
 Emory College Curriculum, Assessment, and Educational Policy Committee (2018-2019)  
 Emory College Honor Council (2018-2019)  
 Emory Public Scholars Institute (2018)  
 Public Policy and Analysis Major Committee (2016-)  
 Honors Colloquium Revision Committee (2017)  
 Target of Opportunity Hiring Committee (2016-2017, 2017-2018)  
 Graduate Admissions Committee (2016-2017, 2017-2018, 2018-2019, 2019-2020)  
 Graduate Committee (2015-2016)  
 American Institutions Search Committee (2015)

##### At Ohio State:

Graduate Studies Committee (2012-2015)  
 Political Methodology Search Committee (2013)  
 William Jennings Bryan Prize Committee (2014)

##### Professional service:

Co-Chair Political Economy Division for APSA 2024 Annual Meeting  
 Michigan in Washington Advisory Board (2012-2016)  
*Quarterly Journal of Political Science* Replication Assistant Fall 2010 - Spring 2012

#### ADVISING

##### Current PhD Advising at Emory:

Eddy S.F. Yeung (third-year paper, co-chair)  
 Joey Glasgow (third-year paper, chair)  
 Hantao He (third-year paper)  
 Arica Schuett (committee member)  
 Sara Heridia (committee member)  
 Nicholas Schaefer (second-year paper)

##### Past PhD Advising at Emory and First Placement:

Kaylyn Jackson Schiff (second-year paper, third-year paper, co-chair, assistant professor at Purdue University preceded by postdoc at Yale ISPS)

Sivaram Cheruvu (committee member, assistant professor at University of Texas at Dallas)

James Szewczyk (second-year paper, committee member, senior analyst at YouGov)

Joshua McCrain (third-year paper, committee member, postdoc at Michigan State University)

Elizabeth Wiener (third-year paper, committee member, visiting assistant professor at Sewanee)

Mary Gardner Macdonald (committee member, postdoc at New York University)

Anna Gunderson (committee member, assistant professor at Louisiana State University)

Undergraduate Advising at Emory:

Muzhi Liu (honors thesis co-advisor)

Joseph Rosenbaum (honors thesis advisor)

Ada Dovell (honors thesis committee member)

Kardelen Ergul (SIRE advisor) Muzhi Liu (CLSS advisor)

Undergraduate Thesis Committees at Ohio State:

Marie Rehg, Gary Alleman

#### POPULAR WRITINGS

“Who Governs our Public Schools?” Brookings Institution, Brown Center Chalkboard, Feb. 17, 2021 (with Vladimir Kogan and Stéphane Lavertu).

“New Georgia Runoffs Data Finds that More Black Voters than Usual Came Out. Trump Voters Stayed Home.” *Washington Post* Monkey Cage, January 29, 2021 (with Bernard L. Fraga and James Szewczyk).

“Do Low-Turnout Elections Make the Electorate More Conservative? Not That Much.” *Washington Post* Monkey Cage, February 20, 2018 (with Vladimir Kogan and Stéphane Lavertu).

“No Child Left Behind’s School Performance Metrics May be Punishing Disadvantaged School Districts and Students.” London School of Economics USAPP - American Politics and Policy Blog, June 25, 2015 (with Vladimir Kogan and Stéphane Lavertu).

“The Unintended Impact of Report Cards on Levy Success.” *Ohio School Boards Association Journal*, June 2015 (with Vladimir Kogan and Stéphane Lavertu).

“How to Judge Your Consultant.” *Campaigns & Elections*, December 4, 2014 (with Gregory J. Martin).